

Consulting Fee Overview

Common consulting fees by specialty in hourly rates and minimum engagement sizes.

Strategy Consultants

	Junior / Unspecialized	Mid	Experienced / Highly Specialized
Hourly Rates	50 - 100 USD/hr	100 - 200 USD/hr	200-500 USD/hr
Minimum engagements	500-2,000 USD	1,000-10,000 USD	5,000 - 20,000

Operations Consultants

	Junior / Unspecialized	Mid	Experienced / Highly Specialized
Hourly Rates	20 - 50 USD/hr	50 - 150 USD/hr	150 - 350 USD/hr
Minimum engagements	200 - 1000 USD	1,000-5,000 USD	2,500 - 20,000 USD

Marketing Consultants

	Junior / Unspecialized	Mid	Experienced / Highly Specialized
Hourly Rates	10 - 35 USD/hr	35 - 120 USD/hr	120 - 250 USD/hr
Minimum engagements	200 - 1000 USD	1,000-5,000 USD	2,500 - 30,000 USD

Notes:

- The hourly rates can also be used to determine other pricing models, like retainer based pricing.
- Value based pricing will typically be higher than hourly pricing, yet can still be beneficial with regards to ROI